



**AQ-7648**  
**Third Year B. B. A. Examination**  
**March / April – 2016**  
**Business Environment**  
*(New Course)*

Seat No. \_\_\_\_\_

Time : 3 Hours]

[Total Marks : 100

- Instructions :** (1) Attempt all questions on the basis of internal options.  
(2) All questions carry equal marks.

- 1 What is Business Environment ? Explain Micro and Macro factors of business environment. **20**

**OR**

- 1 (a) Evaluate current Population Policy of India. **10**  
(b) Examine theory of demographic transition. **10**
- 2 What is mixed economy ? Discuss in detail its features with reference to Indian economy. **20**

**OR**

- 2 (a) What is technology ? Suggest an appropriate technology for India. **10**  
(b) Explain meaning of privatization and do arguments in favour of privatization in India. **10**
- 3 What is social responsibility of business unit ? Discuss various arguments for and against social responsibility of business unit. **20**

**OR**

- 3 (a) Explain main provisions 1991 Industrial Policy of India. **10**  
(b) Explain positive impacts of 1991 Industrial Policy of India on business environment. **10**

- 4 (a) Discuss objectives and tools of Monetary Policy of RBI. 10  
(b) Explain meaning and importance of Fiscal Policy. 10

**OR**

- 4 (a) Explain and evaluate main provisions of FEMA. 10  
(b) Examine various impacts of WTO on an Indian economy. 10

- 5 Write detail notes : (any two) 20

- (1) Social Audit  
(2) Consumerism in India  
(3) IMF  
(4) ADB.
-