



**AQ-7648**

Seat No. \_\_\_\_\_

**Third Year B. B. A. Examination**

**March / April – 2016**

**Business Environment**

*(New Course)*

Time : 3 Hours]

[Total Marks : 100

**Instructions :** (1) Attempt all questions on the basis of internal options.  
(2) All questions carry equal marks.

**1** What is Business Environment ? Explain Micro and Macro **20** factors of business environment.

**OR**

**1** (a) Evaluate current Population Policy of India. **10**  
(b) Examine theory of demographic transition. **10**

**2** What is mixed economy ? Discuss in detail its features **20** with reference to Indian economy.

**OR**

**2** (a) What is technology ? Suggest an appropriate **10** technology for India.  
(b) Explain meaning of privatization and do arguments **10** in favour of privatization in India.

**3** What is social responsibility of business unit ? Discuss **20** various arguments for and against social responsibility of business unit.

**OR**

**3** (a) Explain main provisions 1991 Industrial Policy of **10** India.  
(b) Explain positive impacts of 1991 Industrial Policy **10** of India on business environment.

**4** (a) Discuss objectives and tools of Monetary Policy of RBI. **10**  
(b) Explain meaning and importance of Fiscal Policy. **10**

**OR**

**4** (a) Explain and evaluate main provisions of FEMA. **10**  
(b) Examine various impacts of WTO on an Indian economy. **10**

**5** Write detail notes : (any two) **20**

- (1) Social Audit
- (2) Consumerism in India
- (3) IMF
- (4) ADB.

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